

Nick Mendler

SENIOR PRODUCT MANAGER

NickMendler.com | 720-515-1849 | nmendler@gmail.com

OBJECTIVE:

Seeking a remote or hybrid Product/Project Manager contract role in Jacksonville, FL, leveraging 17+ years of diverse experience in product development, market research, and strategic roadmapping, with a commitment to driving digital innovation and delivering results.

AREAS OF STRENGTH

- Product Development
- Strategic Roadmapping
- Go-to-market Strategy
- Market Research
- Project Budgeting
- User Experience & Design
- Web Development
- Process Implementation
- Resource Management

TECHNOLOGY STACK

Adobe Creative Suite, Microsoft Office, WordPress, Google Marketing Platform, CMS development, Divi Theme JSON, JavaScript, Confluence, Zoom, Jira, UX/UI Design, Blockchain, Agile, HTML & CSS, Asana, Trello, Tableau

CAREER EXPERIENCE

Eye Spy Foundation - Founder May 2022 - Current Jacksonville, FL
As the founder of the Eye Spy Foundation, a 501(c)(3) nonprofit, my role is to lead our mission, program development, and partnerships, all aimed at creating a more accessible digital future for the blind and low-vision community. Our flagship project EyeSpy.org will be the definitive resource for the blind and low-vision community.

Freelance - Web Development Jan. 2011 - Current Remote
As a freelance web developer, I design websites, develop digital automation solutions, and seamlessly integrate software to solve business challenges for small to mid-size enterprises.

The Giving Block - Senior Product Manager [Contract] Feb. 2022 - May 2022 Remote
At The Giving Block, I spearheaded cross-functional product development efforts, leveraging customer insights for actionable plans. My contributions included the creation of a referral program to drive crypto investment in nonprofits, providing strategic insights for the Giving Block website, and optimizing online user flow and adoption.

WOW! Cable - Senior Product Manager [Contract] May 2019 - Nov. 2019 Denver, CO
Led the development and launch of the new wowway.com to grow topline revenue. Consulted with subject matter experts across product teams to develop revenue-driving customer journeys. Developed product features and enhancements to increase customer engagement and conversion.

Tom's Urban Restaurants - Director of Marketing Dec. 2017 - Apr. 2019 Denver, CO
Developed two new websites, resulting in a 25% increase in web traffic and 10% in overall in-restaurant sales growth. Formed revenue-driving partnerships with major sports teams. Planned and delivered an innovative in-unit and digital marketing plan resulting in an 8% YOY increase in restaurant unit sales.

Influence Technologies - Senior Product Manager Oct. 2015 - Aug. 2017 Denver, CO
Led projects for Starbucks, Good Sam, and Ford, providing engagement and analysis for client video experiences. Assessed feature requirements through direct customer interaction, producing market and design requirements.

Vail Resorts - Senior Digital Marketing Manager Feb. 2014 - Mar. 2015 Denver, CO

Attune Digital - Senior Project Manager Sep. 2012 - Apr. 2014 Phoenix, AZ

PGA TOUR Experiences - Project Manager May 2006 - Sep. 2012 Jacksonville, FL

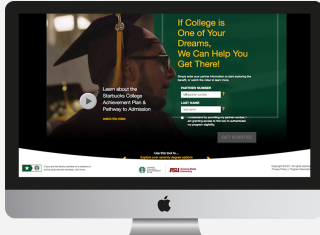
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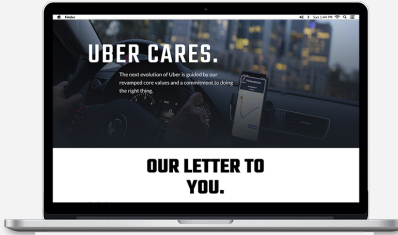
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STARBUCKS



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MORNING BREW MB/A



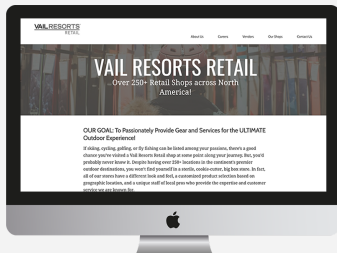
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PGA TOUR



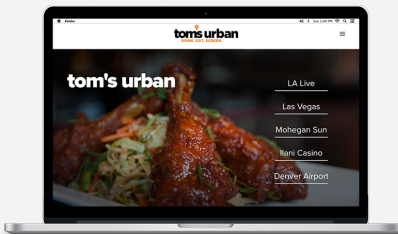
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VAIL RESORTS



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TOMS URBAN



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FORD



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EDUCATION & CERTIFICATIONS [VIEW ALL >>](#)

Morning Brew MB/A Accelerator

2021 -Entrepreneurial Studies

Virtual

The Founder Institute

2015 - Entrepreneurial Studies

Denver, CO

University of North Florida

2006 - Bachelor of Science

Jacksonville, FL



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